Ryan Ruiz

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Creative Director

I lead creative teams in performance marketing, using storytelling and data to drive engagement, ROAS, and growth. I turn trends and insights into high-impact content.

EXPERIENCE

Adquadrant — *Creative Director*

Mar 2024 - Present · 1 yr 5 mosMar 2024 to Present

Manage a creative team to produce content that drives results, using brand strategy, trends, and data to boost engagement and conversion. Build efficient workflows, mentor the team, and stay hands-on to create content that performs.

Adquadrant — Associate *Creative Director*

Mar 2022 - Mar 2024 · 2 yrs 1 moMar 2022 to Mar 2024

Connect strategy and execution by leading a team and staying hands-on in content creation. Help shape data-driven campaigns, streamline workflows, and turn creative ideas into results through teamwork and innovation.

Tubescience — *Senior Art Director*

Jan 2021 - Mar 2022 · 1 yr 3 mosJan 2021 to Mar 2022

Focus on editing and post-production for performance-driven campaigns, shaping content that delivers results. With experience on brands like Grove and Prose, I refine creative, improve workflows, and guide and train creative teams to produce high-impact work.

EDUCATION

Seattle University — *B.A. Digital Design, Psychology*

2012 - 2016

Head of the Digital Design Club which would collaborate with local companies and put on design exhibitions.

BRANDS I'VE WORKED WITH

Norcal Honda
Aston Martin
Grove Collaborative
Savage X Fenty
Fabletics
Il Makiage
Dr. Squatch
Vagamour
Prose
Kitsch
Candy Crush
Blissy
Honeylove
Betabrand
ByJus Future School
Teleties
Eastside Golf
Clove
Renu Therapy
MileIQ
Live Outer
Revelry
HFC
& More

SKILLS

Full Adobe Suite
Post-production editing
Animation/ Motion GFX
AI Tools - Veo3, ChatGPT, AI Avatars, Midjourney, Runway, Symphony, Claude, Visual Electric, Adobe AI, Sora, Nano Banana, Gemini, Figma
Creative Strategy
Copywriting
Pitch Deck - Presentation, Deck building, Creative Direction
Project Management
Production - Filming, Color Correction, Shotlist, Shoot Management, Directing
Team Management
Brand Creation
Logo Design
UI/UX Design - Wireframing
Social Media/Organic Strategy
Leadership